

ART GUIDELINES:

Please send the following items on either DVD or CD:

- Layered Artwork files as PSD, AI.
- All artwork should be 200 DPI @ 50%
- If you have raster and vector art, please send all elements and individual raster graphics as separate files in case file corruption becomes an issue.
- Send 1 TIFF file that represents the completed vehicle layout as you would like it printed and installed. When you send the PSD and/or AI files make sure it represents the TIFF file with unlocked layers so that if file manipulation is necessary, we can do so.
- Make sure to include all PMS colors.

CMYK

Create all artwork in CMYK mode
and not RGB

